SMART COMMUNICATIONS™

Enterprise Communications **That Scale**

SmartCOMM™ Helps You Scale The Conversation From Any CRM system

You invested in a CRM system to drive efficiency and productivity in your business, yet too often teams are bogged down with the manual work associated with getting data out to create critical documents such as quotes, proposals, policies and more. Modern and purposefully built for the enterprise, SmartCOMM™ provides an intuitive way to deliver personalized communications, straight from your CRM system of choice, and helps businesses scale their conversation across channels, brands, and languages.

Remove the risk associated with copying and pasting and save time with your team with an intuitive dynamic document generation solution that scales.

- Guided user-based content creation to address complex business needs like jurisdiction, multiple languages, multiple brands, and different distribution channels

- Polished and enterprise-grade documents that lead to better customer engagement

- Patented technology enables 1,000s of different layout formats across all channels via a single template

Increase Scalability

Simplify the creation and maintenance of templates, with no need for technical expertise or professional services, as your business continues to scale.

Simplify Collaboration

Review, collaborate, and negotiate with users inside and outside your CRM system of record without the need for excess licensing.

Reduce risk

Work within a compliant framework so you can move fast while maintaining control over messaging.

smartcommunications.com

SmartCOMM™ is an altogether better way to engage customers and increase business productivity.

SmartCOMM™ for CRM Systems

Powerful Template Design	Drag-and-drop, click-driven template designer empowers business users to easily define business logic within dynamic data driven communications.
Draft Editor	A powerful intuitive editor for users to personalize communications in real time is embedded seamlessly within the CRM system and empowers users to easily add free text and pre-approved content via simple choice lists or from a library of shared content.
Document Negotiation	Negotiate securely on the latest version of a document with internal and external participants and with fully enforced tracking and audit history.
Dynamic Data Driven Content	Business users are empowered to define logic within the template using run time data to dynamically include or exclude content from the final communication.
Relationship Map for Impact Analysis	Dynamically see how template resources are referenced in other resources to ascertain the impact of changes.
Negotiation Features: Redefining, Blacklining, and Document Comments	Collaborate and negotiate using features such as commenting, redlining, blacklining, audit trail cleansing and cloning with rules.
Version Control	Automatic version control of template resources enable authors to branch and withdraw resource versions as necessary.
Overlay Forms	Enable template authors to quickly take pre-designed forms and documents and enrich with data from the CRM system.
Multi-Channel Output	PDF, SMS, email, HTML pages, print, and more.
Secure and Compliant	Service delivered from a robust multi-tenant SaaS solution accredited with SOC ISO certifications.

SMART COMMUNICATIONS™

www.smartcommunications.com

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