A SMART Combination

Smart Communications
SMARTCOMM™
for salesforce

Looking to supercharge your customer communications?
Read how we're making companies smarter worldwide with easy document generation that spans brands, channels, languages, and jurisdictions - all without ever leaving Salesforce!
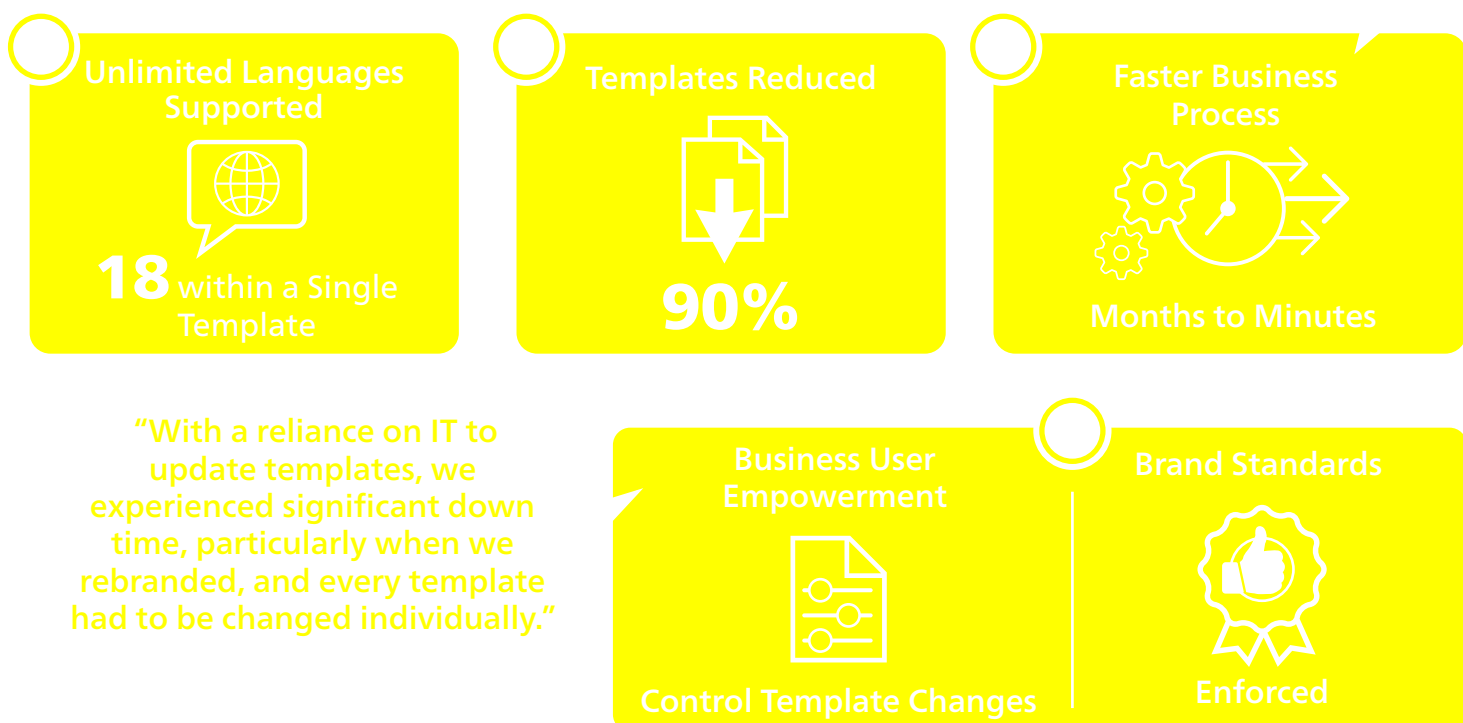
1

Too Much Time Spent Creating and Managing Templates

"Our multi-language requirements made template management labor intensive."

"We had over 700 templates managed by a legacy doc gen application, which was slow and difficult to update when changes were required."

"Our incumbent solution was slow and labor intensive and it could take 6+ months for changes to be made."

Unlimited Languages Supported
18 within a Single Template

Templates Reduced
90%

Faster Business Process
Months to Minutes

"With a reliance on IT to update templates, we experienced significant down time, particularly when we rebranded, and every template had to be changed individually."

Business User Empowerment
Control Template Changes

Brand Standards
Enforced

2

Risk of Non-Compliance

"We were having problems remaining compliant in a highly regulated industry."

"It was becoming impossible to meet the demands of changing regulatory content – the risks were too high."
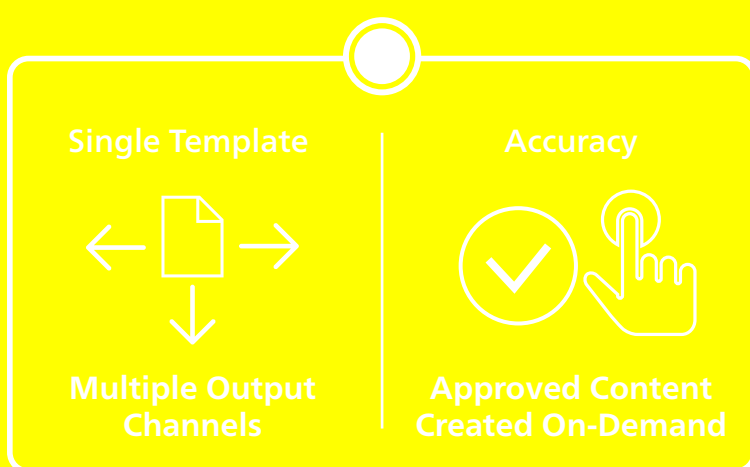
Compliance Risk
5X Reduction

3

Error-Filled Documents in the Hands of Customers

"The sales teams were using cloned Microsoft Word documents that were intermittently updated and re-used by other members of the team."

"Manual customer communication led to inefficient and error prone sales processes."

Single Template
Multiple Output Channels

Accuracy
Approved Content Created On-Demand

4

Inefficient Processes

"Sales productivity was hampered by too much manual content production, which ultimately had an impact on revenue."

"We experienced declining sales conversions because of inefficient sales processes."
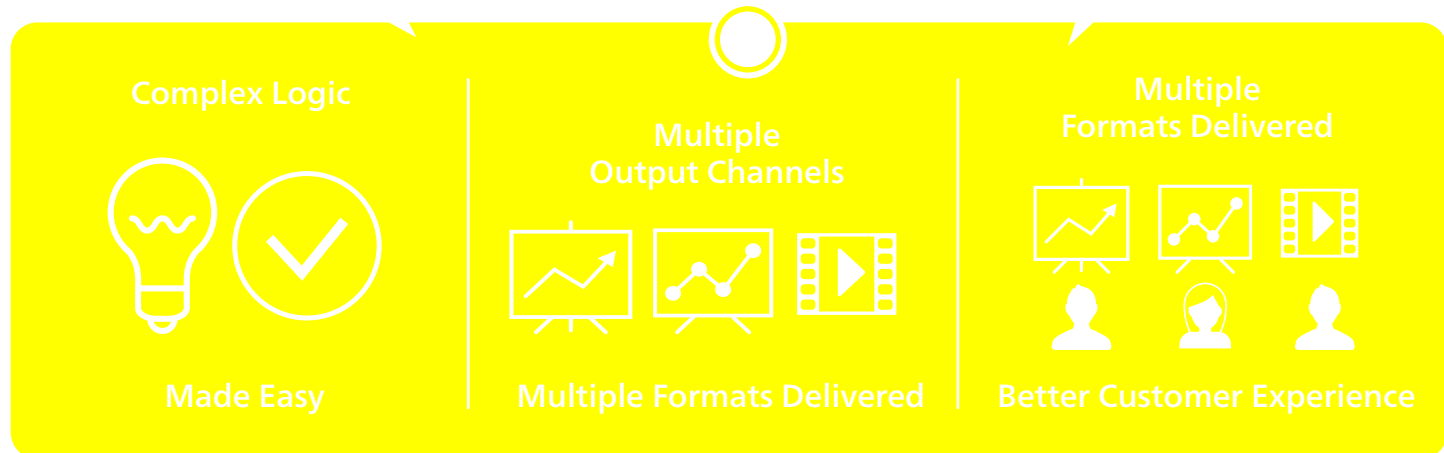
Sales Autonomy
Proposal Productivity 55% increase

Process Steps
63 to 36
43%

Sales Process
One-Click Personalized Communications

Request to Quote
Weeks to Minutes

5

Unable to Deliver Complex Requirements

"We couldn't fulfill our more complex document needs to include charts, graphs, images or video."

"We weren't able to include multiple attachments in our customer communications, and had to send more communications than were necessary or wanted."

Complex Logic
Made Easy

Multiple Output Channels
Multiple Formats Delivered

Multiple Formats Delivered
Better Customer Experience

SmartCOMM™ for Salesforce was created with the business user in mind and can be implemented within days, not months. We enable our customers to quickly overcome their challenges. We'd love to work SMARTer with you…

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CLICK HERE To Visit the AppExchange to Watch a Demo or Take a Trial

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SMART COMMUNICATIONS™

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