

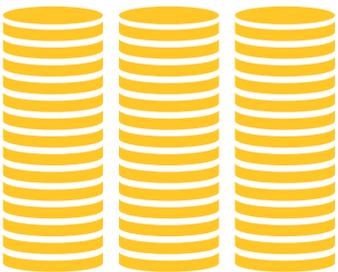
Communications at Scale



WHAT WE SCALE

\$1 Billion

of trade is negotiated through our platform daily.



50 billion conversations

have been facilitated between our users and their customers to date. That's enough to reach every person who can read this at least 40 times!

We're communicating to more than **125 million credit card users**

on an ongoing basis - scaling the conversations related to \$2+ trillion in annual spend!



HOW WE SCALE

Our platform enables personalized customer communications at scale by today's most highly regulated industries.



Our flexible cloud solutions ensure scalability at any volume, while guaranteeing each customer interaction remains relevant and meaningful.

Our **Conversation Cloud™** framework is an all-in-one cloud solution that connects relevant data, applications, and communication history, ensuring each conversation is consistent and builds upon the last. We make it easy for companies to communicate in real-time by allowing users to listen and respond to their customers when it matters most and across the channels they prefer.

WHY IT MATTERS



A leading telecom provider reduced their onboarding processes from **MONTHS to MINUTES** using Smart Communications.



We took a leading multi-line insurer from **99% print to 99% digital** in a matter of weeks.



A leading financial services institution saw between a **60-90% reduction in template usage** across branches, revolutionizing the account sign-up process for new customers using unique data capture.



One property services provider saw a **55% increase in proposal activity** within their first year of using SmartCOMM™ for Salesforce.

[CLICK HERE](#)

to discover how we enable enterprise communications without enterprise complexity.

SMART
COMMUNICATIONS™