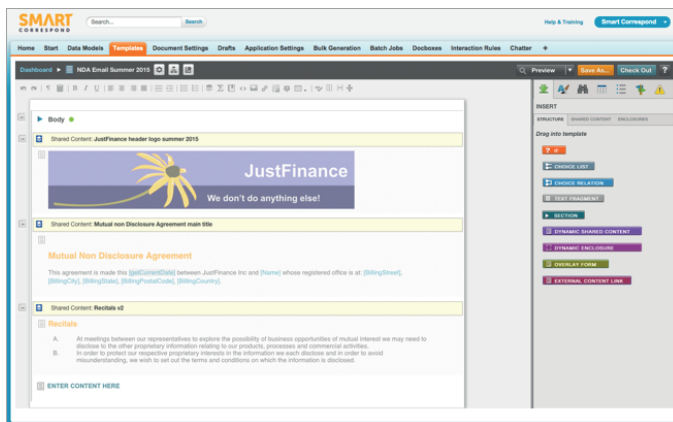


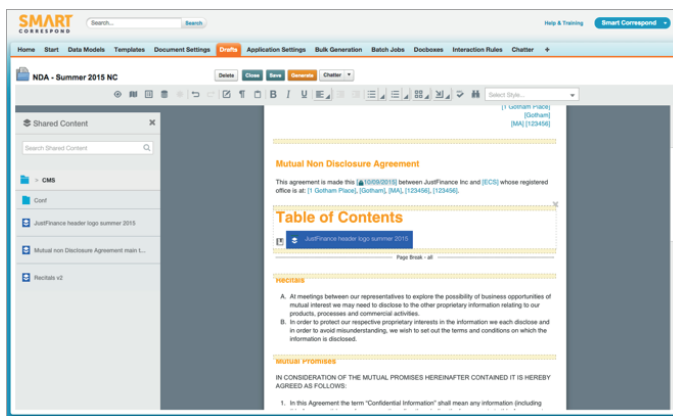
Smart Correspond for Salesforce makes it easy for Sales and Service Cloud users to create personalized communications, collaborate effortlessly and connect with customers in the way they prefer – all within the familiar Salesforce environment.

Smart Correspond for Salesforce dynamically generates on-brand interactive communications for CSR's and Sales personnel and supports multi-channel, multi-jurisdiction, multi-brand communications within a single template.

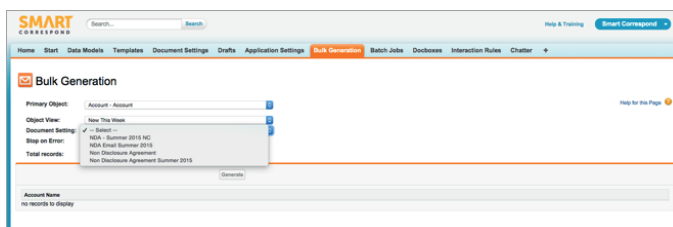
*Visit the [Salesforce Appexchange](#) for a free 30-day trial and pricing information.*



*The embedded Template Designer allows business users to quickly design and deploy powerful, rules-driven document templates for multi-channel communications, including email, PDF and WordML.*



*When editing draft documents, users can dramatically change the content of correspondence with a few mouse clicks, as configured in the underlying template. They can also drag and drop content from a library of pre-approved items, including graphics and paragraphs of text.*



*Your communications managers can initiate and manage large batch jobs through the Bulk Generation interface.*

Create and Manage  
Document Types Efficiently  
*All within Salesforce*

- Service communications
- Contracts
- Invoices and receipts
- Account plans
- Quotations
- Sales proposals
- Marketing offers
- Welcome packs

**Benefits  
for Sales  
Cloud  
Users**

**Create** highly personalized, multi-channel communications across the sales lifecycle

**Build** winning proposals and quotes, highly tailored and in-tune with the needs of prospects and customers

**Respond** faster to new opportunities – by automatically generating personalized emails

**Collaborate** with colleagues more easily to create and deliver compelling sales documents

**Nurture** existing opportunities with the timely delivery of relevant communications

**Benefits  
for Service  
Cloud  
Users**

**Create** highly personalized, multi-channel communications to better service and support customers

**Respond** faster to new service requests by creating and delivering personalized digital communications in real-time

**Deliver** a great experience from the word “go” with personalized welcome packs

**Ensure** agents have access to the full history of customer correspondence – including email communications

**Collaborate** with colleagues more easily to create support documentation and personalized help documents



Simplify creation and management of **customer communications** – all within Salesforce Sales and Service Cloud



Give your salespeople and customer-facing staff an **enterprise-class** capability to create and manage personalized communications in real-time



Place your communications capability in the **cloud** to leverage Salesforce data and lower the cost of customer communications



Increase agent and sales team **efficiency** by producing on-brand documents and proposals available with a click from your Salesforce interface

**SMART**  
COMMUNICATIONS

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The Smart Communications suite of solutions helps businesses to move beyond traditional enterprise communications using the most modern architecture and cloud capabilities. Today, hundreds of brands globally from a diverse range of demanding industry segments including banking, insurance, government, retail and telecoms are using Smart Communications to deliver the new generation of customer and business communications.

A division of Thunderhead, Smart Communications is headquartered in London and serves its customers from offices located in North America, Europe and Asia Pacific.

**Try, Learn  
and Test in a  
Free 30 Day Trial**  
with support  
included



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